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CALIFORNIA STATE UNIVERSITY, LONG BEACH

DAILY 49ER

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CSULB employees go green as they go to work, earn rewards

Members of the Rideshare program use sustainable transportation.

By Rabiya Hussain
Staff Writer

Cal State Long Beach employees are paid not only to work but also to commute to work — granted they use the right mode of transportation.

The Rideshare @ The Beach program program, sponsored by the parking and transportation department, is an incentive program designed to encourage CSULB employees to use sustainable transportation for their commutes to work.

According to Elissa Thomas, sustainable transportation program coordinator, members of the program can earn a dollar a day if they walk, bike or carpool to work. They can also earn rewards for riding their motorcycle or driving a hybrid or an electric vehicle to work.

"There's a saying, 'You can't have a green building without a green commute,' and that is very true in my opinion," Thomas said. "It's one thing to use a sustainable light bulb, but when the largest part of your environmental footprint comes from your transportation choices, it helps to have programs [like this] in place."

Employees can sign up as members of the program on the CSULB Rideshare rewards website. Once accepted, members must keep a daily log on how they choose to commute to work,

See **Rideshare**, Page 2



Christina Perez | Daily 49er

David Dowell, who signed up for the Rideshare @ The Beach program two years ago, rides his bike to work each day.



Kyusung Gong | Daily 49er

Junior kinesiology major Chris Sandoval, left, junior health administration major Mark Mireles, center, and senior kinesiology major Kevin Vazquez, right, ride on stationary bikes to raise donations for Push for America.

Fraternity members bike for disabled children

Pi Kappa Phi rides for 48-hours in hopes of raising $10,000 to donate to charity.

By Shane Newell
Assistant City Editor

While many students are focused on passing midterms and avoiding the October heat, members of one Cal State Long Beach fraternity are devoting their days, and nights, to biking for charity.

Members of the Pi Kappa Phi fraternity are riding stationary bicycles for 48 straight hours to help raise money for Push America, a national philanthropy organization dedicated to helping people with disabilities.

The fraternity's mission is to encourage students and other Greek organizations to donate funds that help both disabled children and disabled adults.

"Our goal is to raise $10,000 this week," Warren Claiborne, director for Push America at CSULB and Pi Kappa Phi member, said.

While some fraternity members could stay at the event for only a few hours, others stayed well over 12 hours.

"I was [at the event] for 18 hours," Claiborne said. "I'm really proud of [the fraternity members] who are keeping their grades up and helping this cause."

This is the third year that Pi Kappa Phi has held the event. According to Claiborne, Pi Kappa Phi raised $5,000 in its first year and $7,000 in its second year.

Nearly all of the fraternity's members donated their time to Push America's cause. Some Pi Kappa Phi members, like senior kinesiology major Kevin Vasquez, donated their time in between exams.

"The pain in your butt goes away after 45 minutes," Vasquez said.

Vasquez said he planned on staying at the event throughout all of Wednesday night.

For other fraternity members, like junior geology major Jamie Fang, helping others is very important.

"It's awesome fun [to bike] for a good cause," Fang said.

If members had to go to class or take an exam, Fang said that the fraternity called in other members to take their place on the bikes.

In addition to those biking, some fraternity members helped by asking students for donations.

"It's a great time," international business major Daniel Diaz said. "Knowing what we are doing inspires us."

Diaz said he had started biking at the event at 4:30 a.m. Wednesday.

To help promote fundraising, Pi Kappa Phi is also holding a fundraising competition between CSULB sororities. According to Claiborne, the sorority that donates the most to Push America will receive 10 percent of the profits to be given to the charity of its choice.

Last year's sorority winner, Tri Delta, donated their winnings to an Alzheimer's charity, according to Claiborne.

The event ends outside the Hall of Science at 9 a.m. today.

Professors volunteer to teach English across seas

CSULB faculty take part in the ELF and ELS programs.

By Danielle Carson
Assistant City Editor

Professors have been venturing outside of white-walled lecture halls to countries like Chile, India, Iran and Africa to teach English to other professors all over the globe.

Universities worldwide have started teaching curriculum in English — either partially or entirely. Various reasons for this switch include improved graduate employment, international versatility and improvement of rankings of universities, according to a report by University World News.

The Department of State's Office of English Language Programs funds programs for particular universities in regions worldwide, including the English Language Fellows (ELF) program.

As part of the ELF program, Leeanne Langton of the English department is planning a 10-month voyage to East Africa in January.

Langton, who is fluent in the Bantu languages of Swahili and a plethora of others, graduated from the University of California, Los Angeles with a bachelor's degree in linguistics, which she had always known was her passion.

"Since I was a little girl, it was my dream to teach English in Africa," Langton said.

After graduation, Langton joined the Peace Corps to pursue her dream, through which she was sent to the Comoros Islands in East Africa to teach English as a second language.

See **Fellows**, Page 2

CAMPAIGN CALENDAR

2012

PRESIDENTIAL DEBATE

The presidential debates will be broadcast on C-Span, ABC, FOX, NBC, CNN, Fox News and MSNBC. Students may watch the debates at the Nugget Grill and Pub or the Outpost Grill.

Foreign policy

Day: Monday
Time: 6:00 – 7:30 p.m. PST
Location: Lynn University

The debate will be divided into six 15-minute segments on different topics. Each candidate will have two minutes to respond to each topic. A moderator will use the remaining time to facilitate a discussion.

DON'T FORGET

Oct. 22 | The last day to register to vote

Oct. 30 | Last day to apply for a vote-by-mail ballot

Nov. 6 | Election day

Time: 7 a.m. to 8 p.m.
Location: Cal State Long Beach University Student Union
If registered in the area, students can vote on campus on Election Day.

For live coverage of election results on Nov. 6, follow us on **facebook.com/daily49er** and **twitter.com/daily49er**. Let us know your thoughts by tweeting @daily49er with the tag #49ervote2012.

For more election news, check out our campaign page at **daily49er.com/news/election-2012**.

RIDESHARE

Continued from Page 1

according to the Rideshare website. Members submit their logs to the program each month.

Rewards can be redeemed in the form of Beach Bucks for use on campus and at select off-campus restaurants and stores. They can also be redeemed in gift certificates to Lowe's, Cafe Piccolo and JAX bicycle.

According to Thomas, the department has seen exponential growth in some of its services since introducing the program in 1989.

"Our carpool ride match service … started off with just seven people, and now it [has] 1,700," Thomas said. "The number of bicyclists coming to campus has [also] increased."

David Dowell, director of strategic planning and vice provost for planning and budgets, signed up for the program two years ago so he could earn rewards for his commute but said he wishes he had joined sooner.

Dowell, who lives six miles from campus, said he rides his bike to work each day and uses it even when he goes out to buy groceries. He also said he estimates that by not owning another car, he is saving about $2,000 every year.

"I really enjoy riding to and from work," Dowell said. "I like doing something for the environment, [and] I like getting exercise every day."

Aside from earning Beach Bucks and gift certificates, Thomas said there are other benefits that can be gained through using sustainable transport.

"Just speaking from my own experience, it's very relaxing," she said about taking public transportation or bicycling to work. "The road rage is gone. The gas-break-gas-break from sitting in traffic is gone. Those stressors [are] removed from your commute, and you arrive at the work place well rested and ready to go."

Vice President for Academic Affairs Mary Stephens, who isn't part of the rewards program, said since the introduction of U-pass, she has tried to take the bus as often as her schedule allows because it gives her the opportunity to make use of her commute time.

"I don't have to worry about traffic or things getting choked up, so it's advantageous that way," Stephens said. "[Instead] you can do something while you're on the bus, like read or go through emails, so it's actually a better use of time."

FELLOWS

Continued from Page 1

It was from this mission that she was recruited for the English Language Fellowship.

Fellows volunteer for the program, a 10-month mission that requires constructing curricula, multilingual teaching and overall flexibility.

"You put yourself under pressure," Langton said. "This is a huge honor."

During her mission, Langton will live in housing at St. Augustine University of Tanzania. She has been advised to bring low-tech supplies and use local resources, because the availability of electricity could be unpredictable.

"I don't know [what to bring] yet," she said. "I'm going to try to travel light. I'll bring my iPod with my songs and my Kindle with all my books."

Now anticipating a fulfilling 10 months that she calls "a dream come true," Langton was initially skeptical about pursuing a career in linguistics.

"I asked my mom what she thought of my decision to study linguistics, and she said, 'Do what you love, and the rest will follow,'" Langton said.

She said she wants all Cal State Long Beach students to follow the same philosophy.

"I had the perfect professional life, but it wasn't until I found what I love that I really excelled," she said.

Alongside the ELF program, the English Language Specialist (ELS) program also aims to teach English as a second language all over the world. Through this program, Nina Ito of the American Language Institute on campus went to Chile for a short-term workshop.

Ito said that she had gone to Spain for eight years after graduating with a bachelor's degree in Spanish, and her experience in teaching abroad secured her the position as an English Language Specialist.

"I'm like the person that can never say no," Ito said, "I like challenges."

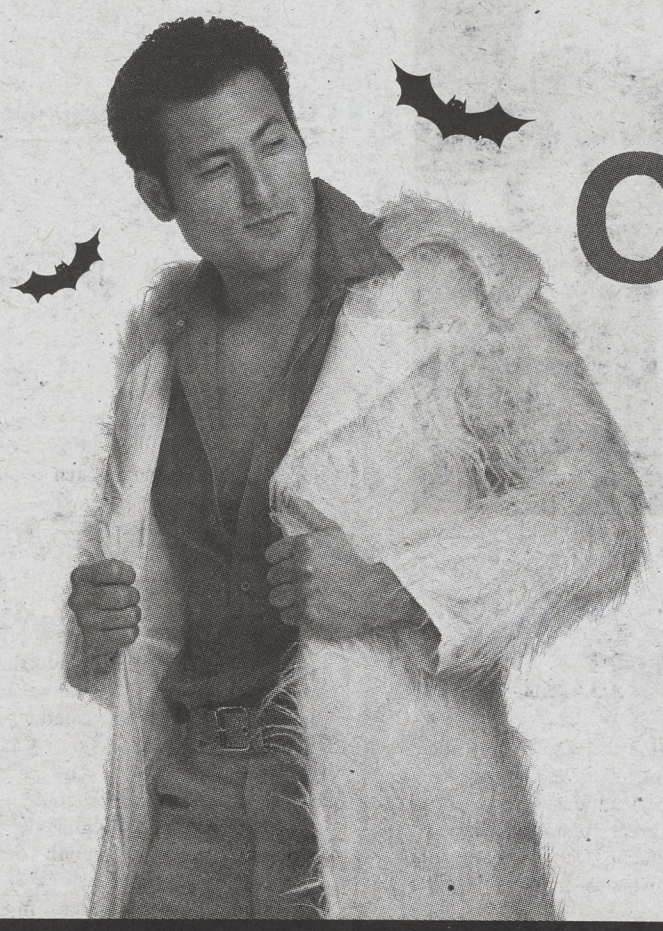
Much like Langton, Ito found many opportunities abroad once she found her passion.

"The program is good for those who want to go abroad," Ito said. "Teaching English is an easy way to do that."

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Beatnicks and cool cats to lounge it out

CSULB is holding a Poets Lounge tonight at 8 p.m. in the USU.

By Floyd Linzie
Staff Writer

Cal State Long Beach students can prepare to snap their fingers for a new line of artists at this month's Poet's Lounge later tonight.

Hosted by the University Student Union Program Council, the monthly event provides students with the opportunity to perform their latest works of poetry, spoken word, comedy and music on campus.

During the poetry session, students are encouraged to talk before a live audience about whatever is on their minds.

Anthony Gibson, a sophomore art illustration major, said that he plans to perform at the event.

"I have been practicing my latest work for over a month now in preparation for Poet's Lounge," Gibson said. "I'm kind of nervous but excited to get feedback while seeing other student works."

Besides student performances, tonight's Poet's Lounge will also feature spoken word artist Gina Loring. Loring was also featured on HBO's "Def Poetry," a television series produced by hip-hop recording artist Russel Simmons, which highlights up-and-coming and established poets.

Loring is most known for her work as a poet of the American Embassy, and her accomplishments as an independent artist have garnered attention from her peers, including famed "Vagina Monologue" playwright Eve Ensler.

"Gina Loring is one of the best poets of her generation," Ensler wrote on Loring's website. "Her words are rich with humor, rage, and rhyme … Her heart is on fire."

Gibson said that he is excited to see Loring.

"[Loring] making an appearance at this week's Poets Lounge will hopefully get me the advice or feedback I need regarding my work," he said.

Jimmy Aguilar, a junior sociology major, said that he is interested in the event and that he looks forward to meeting new people and seeing Loring perform.

"I would be interested in what the poets have to say, what they are talking about and [just] taking it in," Aguilar said.

Poet's Lounge will start tonight at 8 p.m. in the USU, room 103. For more information on Poet's Lounge and other events, visit **www.programcouncil.org.**

Kathleen Sandoval contributed to this report.



MCT

The seven-time Tour de France winner, who also started a cancer-fighting organization called Livestrong, stepped down from his post in the foundation Wednesday. The same day, several companies ended their endorsement deals with Armstrong.

Lance Armstrong quits Livestrong post

Nike, Anheuser-Busch and other companies on Wednesday said they will end their endorsement deals with cycling great Lance Armstrong, a week after the U.S. Anti-Doping Agency released a report detailing allegations of widespread doping use by Armstrong and his teams.

Nike had sponsored Armstrong since 1996. But the powerful shoe and sports apparel company dumped Armstrong as an endorser, effective immediately.

"Due to the seemingly insurmountable evidence that Lance Armstrong participated in doping and misled Nike for more than a decade, it is with great sadness that we have terminated our contract with him," Nike said in a statement. "Nike does not condone the use of illegal performance-enhancing drugs."

Anheuser-Busch announced it will end its deal with Armstrong as a Michelob Ultra spokesman at year's end. RadioShack, which sponsored Armstrong's cycling team, said through a spokesman Wednesday that it "has no current obligations with Lance Armstrong." Additionally, Trek bicycles, a sponsor predating his run of Tour titles, ended its support, announcing it "is disappointed by the findings ... in the USADA report."

Also Wednesday, Armstrong stepped down as chairman of his cancer-fighting foundation, Livestrong.

"He is no longer a viable figure in a marketing platform for anyone moving forward," said Paul Swangard, managing director of the University of Oregon's James H. Warsaw Sports Marketing Center.

Swangard said the sponsors' departures mark a stark close to a "once-in-a-generation figure" who emerged from an obscure sport to become one of the top 20 endorsers in sports.

One expert estimated Armstrong will suffer $30 million in lost earnings from endorsements, along with missed public-speaking fees.

"It was a great and long ride for him," Swangard said. "But I think the ride's over."

Armstrong, 41, became a worldwide hero by overcoming testicular cancer and winning a record seven consecutive Tour de France titles from 1999 to 2005.

Although he was tailed by accusations that his victories were fueled by performance-enhancing methods, Armstrong cited hundreds of clean drug tests and denied ever cheating to win.

Armstrong's agent and spokesman did not immediately respond to questions from the Los Angeles Times Wednesday.

-Lance Pugmire, Los Angeles Times

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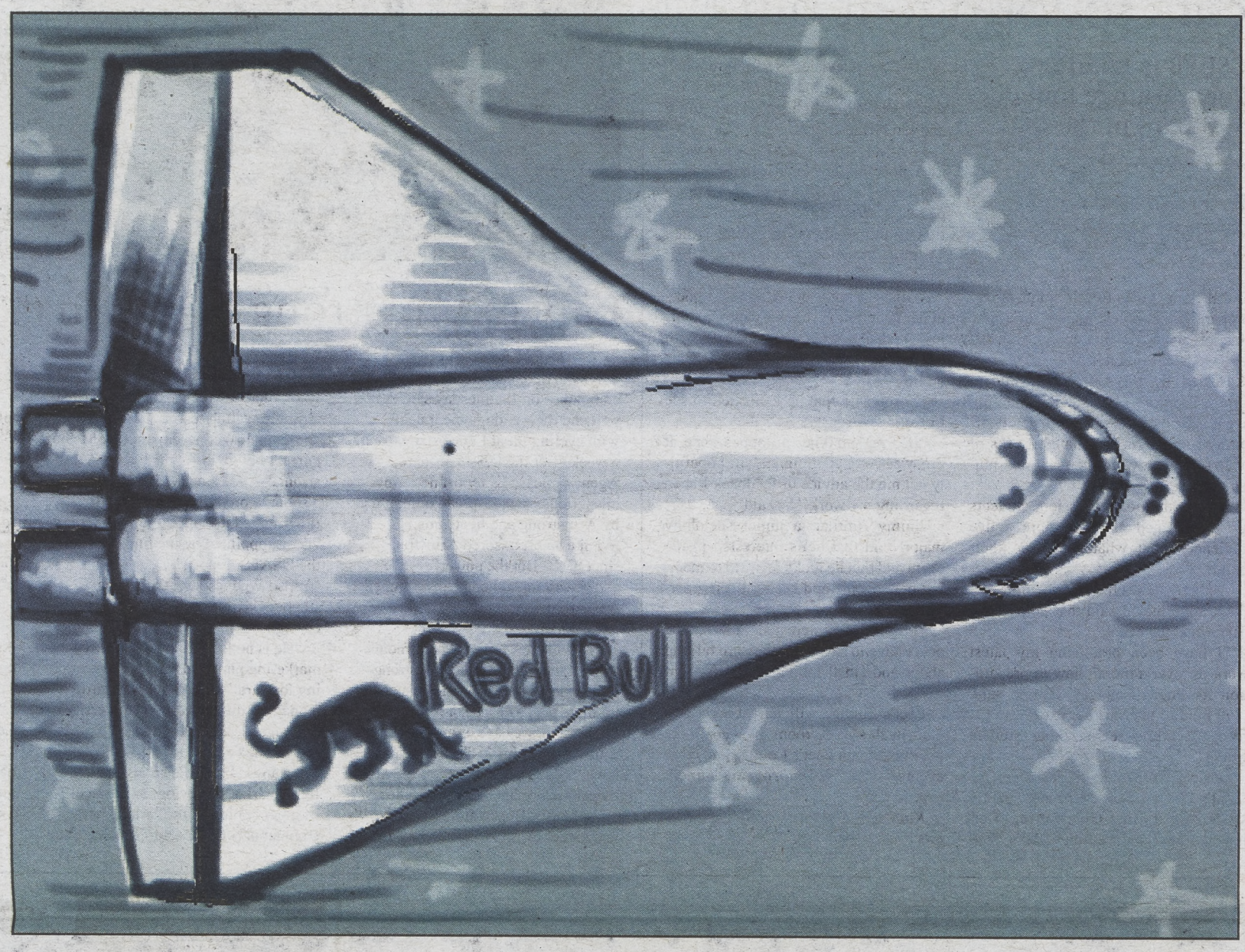
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Record-breaking space jump launches hope



Our View

If you were not one of the eight million people watching Red Bull daredevil Felix Baumgartner free fall from space on Sunday, then you certainly missed out on some exciting entertainment.

Baumgartner, who has been a daredevil for Red Bull since 1988, broke the record for the longest free fall ever performed by man. At an estimated 24 miles above the Earth's surface and racing to the ground at a top speed of 834 mph, Baumgartner broke the sound barrier and smashed the record that was formally held by Colonel Joseph Kittinger, who fell from 19 miles above the Earth's surface.

As the person who held the record for 52 years, it was only fitting that he had the honor of being Baumgartner's project adviser.

Millions of people gathered around their computers to watch the historic event online, and despite a few moments of panic when Baumgartner went into a death spin, the jump was executed as well as it had been planned.

Due to his heroic feat, Baumgartner has become an instant celebrity and rightfully so.

Not many people would risk their lives jumping from the edge of the Earth's atmosphere all in the name of an energy drink.

Baumgartner's jump serves as an example of humanity's desire to still push the limits of what we can accomplish. It also fuels the fire for more privately run and promotional space exploration.

Sadly, even though Baumgartner's jump was quite a feat, it also proved that space exploration has been left to companies like Red Bull, who will only use this exploration to promote their products.

So on Sunday, the scientific aspect of space exploration fell along with Baumgartner.

His free fall never would have happened under NASA's watch. That is not to say that NASA would not want to have a man to jump from space. It is just that they could never have afforded it.

And Baumgartner's jump, while incredibly awesome, was not entirely necessary for space exploration, so NASA would not have been willing to spend the funds required for it.

American citizens have become unwilling to let their tax money go toward NASA, so the national agency — which is responsible for our understanding of the universe beyond us — can no longer provide the same services it once did.

However, just because the Endeavour has retired and been dragged through Los Angeles's streets does not mean that all space travel and exploration is over.

With the emergence of privately owned space travel companies like SpaceX and Virgin Galactic, the future of space exploration is still alive and well.

As for Red Bull, it will be interesting to see what the company will have one of its daredevils do next.

As expensive as this jump must have been, Red Bull cannot ignore the publicity and brand awareness that was spread by such an amazing feat. Red Bull should definitely look to continue broadcasting massive record-breaking feats, whether it has to do with space or not.

And when it comes to the generations that were not around to see the U.S. land on the moon, Baumgartner can essentially be their surrogate Neil Armstrong. It is hard to think of a moment in recent history when so many people gathered around to watch a moment in space such as this.

Of course, eight million watching Baumgartner jump is nowhere near the 600 million people who watched Armstrong's first steps on the moon, but in a sense there is still a feeling of connectedness that exudes from coming together to watch history be made live.

At any rate, Red Bull has at least reached college students during their midterms these next few weeks. The ball's in your court now, 5-Hour Energy.

Letter to the Editor

Student votes matter in every election

Forty years ago, when I was a student at Cal State Long Beach, I was the coordinator on campus for voter registration on behalf of the Associated Students Inc. and the college.

Back in the day, we were able to register thousands of students who just became eligible to vote when the voting age was lowered to 18 in 1971, thanks to passage of the 26th Amendment of the U.S. Constitution written by Sen. Ted Kennedy of Massachusetts.

Forty years later, students continue to play a major significant role in local, state and national politics and policy as long as they are engaged, as long as they register and as long as they vote.

2012 couldn't be more important, and voters will decide not just who wins but the direction of the country. This is not new. In a democracy, that is how it works.

It's not the polls and pollsters who determine the outcome of the election. It's not the talking heads on television or the hack experts and their predictions.

It's the voter who decides.

So register to vote, and vote on Nov. 6.

Your vote is the one that counts!

Chuck Levin is a CSULB alumnus of 1972 and a former Daily 49er staffer.

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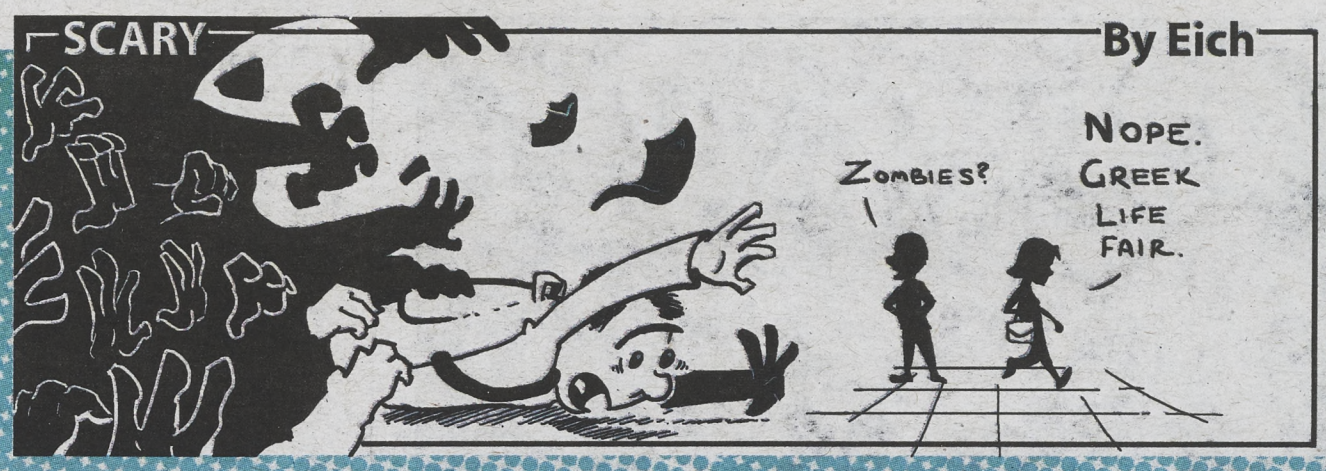
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Letters Policy: All letters and e-mail must bear the phone number of the writer and must be no more than 300 words. The Daily 49er reserves the right to edit letters for publication in regard to space.





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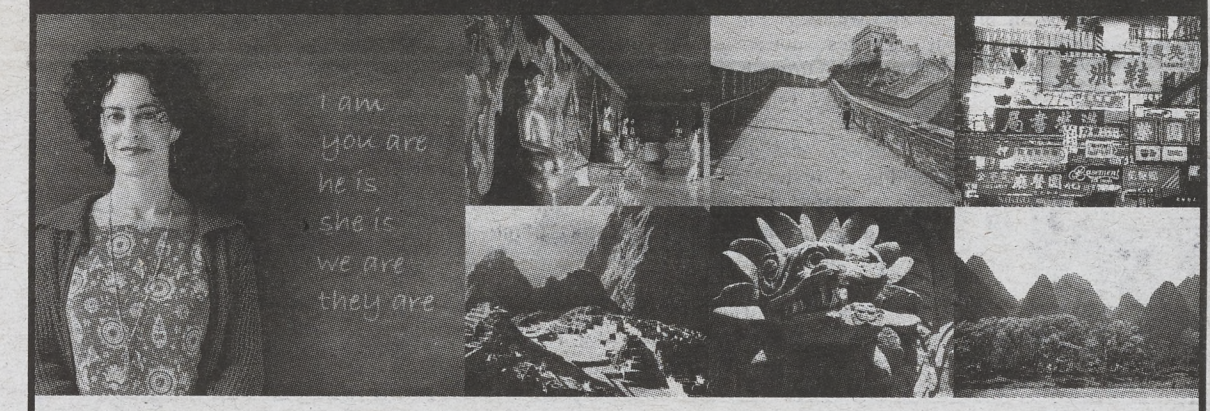
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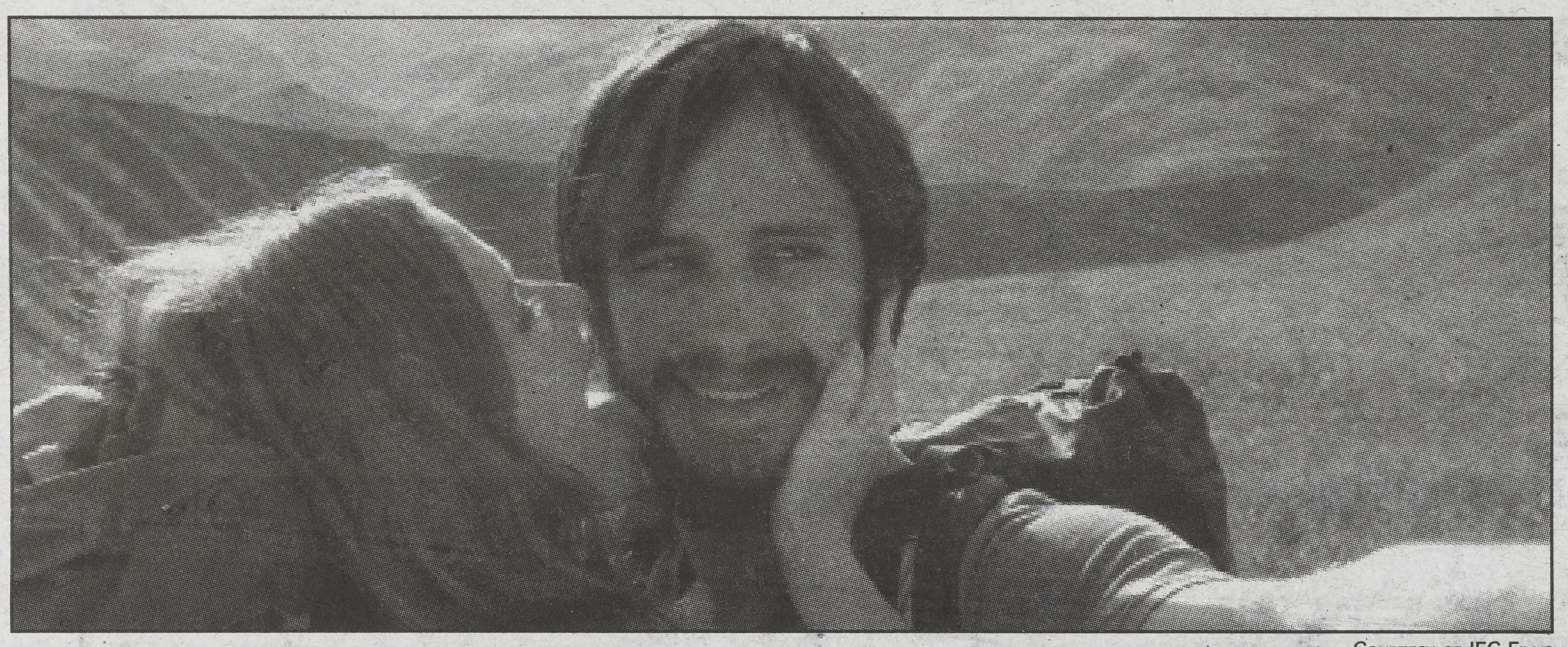
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COURTESY OF IFC FILMS

Gael Garcia Bernal and Hani Furstenburg play a recently engaged couple on a trip through Russia in Julia Loktev's new film.

'The Loneliest Planet' is slow but engaging

The film explores the nature of relationships and love.

BY GABRIELLE ALVIDREZ
Staff Writer

The strange and experimental new film "The Loneliest Planet," from director and writer Julia Loktev ("Day Night Day Night"), uses memories of Loktev's parents and the beautiful Georgian landscape to articulate a story about a young engaged couple traveling through Russia and toward Georgia.

In the film, Alex (Gael Garcia Bernal) and Nica (Hani Furstenberg) are two characters who are infatuated with one another and have an innate love of the outdoors and a passion for exploration.

Though they rarely speak throughout the film, the audience learns about Alex and Nica through their actions, expressions, body language and overall presence. This is one of the more unique aspects of the film, as it challenges the audience to gather their own field notes on the setting, characters and their interactions.

The dialogue in the film is few and far between, focusing more on the sounds of nature and the character's physical, emotional and nonverbal communication styles.

In the film, the couple hires a native tour guide, Dato (Bidzina Gujabidze), to lead them through the breezy terrain while they practice conjugating their Russian verbs as part of a game they play to master the language. The Georgian dialogue in the film is not subtitled, which places the audience in the shoes of the characters, who also don't speak the language.

As the tour goes on, the couple speaks less and less to each other until a traumatic event takes place during their trip, forcing the young couple to reevaluate their love and everything they know about each other.

Inti Briones, director of photography, uses space and open areas to emphasize the mood of the story in that scene. This is essential because the film actually has very little plot, and most of what's going on needs to be extrapolated from visuals alone.

The Loneliest Planet

Did we dig it?

3 out of 5 shovels

Briones illustrates an emotional distance by panning out the characters and showcasing their physical distance. This contrasts their feelings with their overall presence, allowing the audience to fully absorb the intensity of the moment and the storyline. While Alex, Nica and Dato explore through rocks and rain, they are exposed to different layers of themselves and each other.

Some moviegoers would argue that one of the most enticing aspects of a film is not knowing what to expect. While a little bit of ambiguity is bearable and most audience members can gauge motives and plot lines, Loktev is asking her audience to build the story themselves.

Because of its attention to the difference in communicative styles, this film is more than a love story. It integrates emotion, gender, culture, lust and self-actualization through different channels and lets the audience take on the responsibility of filling in the blanks.

Although not recommended for a date, "The Loneliest Planet" is strongly recommended for a theory or analysis course. The film is very experimental and excels at painting humans to be constructs of interdependency and curiosity.

"The Loneliest Planet" is set for limited release on Oct. 26. The film will also be available nationwide via Sundance Selects' on demand platform.

Campus Calendar

Oct. 18

Student art gallery
12 - 5 p.m.
Between FA2 &FA3
Admire student-made pieces of ceramics, oil painting and photography. Admission is free.

Distinguished speaker
7:30 p.m.
Carpenter Performing Arts Center
Former Commander of the U.S. Special Operations Command speaks on creating Special Operations Forces to counter asymmetrical challenges. $20 for students, $40 for general admission.

Latin American film
7 p.m.
University Theatre
The Latin American Studies Film Series will hold this free event with English subtitles. Admission is free.

Classical Music Concert
8 p.m.
Gerald Daniel Recital Hall
Conducted by Jermie Arnold. $7 for students, $10 for general admission.

Laugh out Loud
9 - 11 p.m.
151 S Pine Ave.
Get a chuckle at the Laugh Factory in Downtown Long Beach. Admission is $10 with college ID and $12 for general admission.

Musical Night
8 - 10 p.m.
300 E Ocean Blvd.
Watch "Ain't Misbehavin'" at the Long Beach Performing Arts Center. Prices are $29 - $55.

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ClassAdD49er@gmail.com www.Daily49er.com Thursday, October 18, 2012

10 ANNOUNCEMENTS

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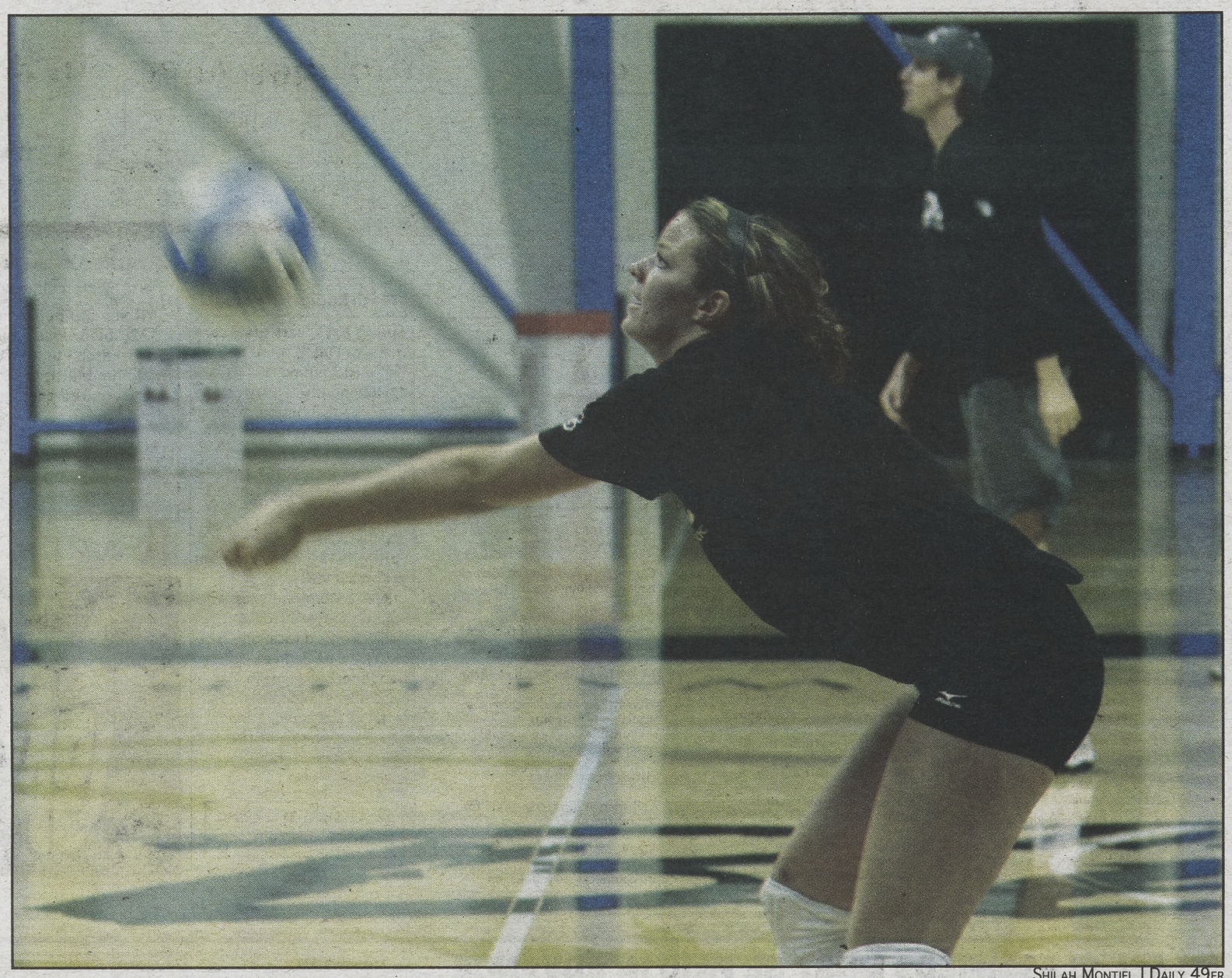
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Injuries are the story once again for LBSU

The 49ers may be without five starters when they face UC Irvine this weekend.

By Daniel Van Hoosier
Staff Writer



Shilah Montiel | Daily 49er

Tara Roenicke joined a long list of 49ers with injuries when she sprained her ankle last week at Cal State Fullerton. She is listed as doubtful for Saturday's match at UC Irvine.

The most troubling setback suffered by the Long Beach State women's volleyball team last weekend was not the end of its 59-match winning streak against Cal State Fullerton.

It was the potential loss of yet another two starters to injury.

Junior setter Tara Roenicke sprained her ankle during the first set of Saturday night's loss and junior outside hitter Delainey Aigner-Swesey later injured her hand. Both players remained in the match, but Roenicke's movement was visibly limited the rest of the night.

"Think about how brave Tara was," head coach Brian Gimmillaro said. "We tried to adjust lineups in the game so she didn't have to run as much. That was pretty tough that she stayed in the game."

Neither player has practiced this week, and both are doubtful for the 49ers' (10-9, 5-3 Big West Conference) road match against UC Irvine (9-14, 4-4 Big West) on Saturday night.

If the two juniors are unable to play, The Beach will be down five starters from its original roster. That's a daunting statistic in a sport that requires only six players be on the court at one time.

The bright side may be the fact that the team is approaching one of two weekends this season in which it only plays one match.

Gimmillaro said he would make whatever adjustments necessary to keep his team competitive.

"We will not give up," he said. "When you lose all your top players, it doesn't matter. We will not give up. We adjust and go on. I've always been a believer that you change the least amount of things you can. Don't change too much, but at this point we're changing a lot."

The Beach will look to contain UCI's Aly Squires, who has compiled 309 kills and 206 digs on .233 hitting for the season.

The senior outside hitter is third in the Big West in total kills and also ranks third in kills per set with an average of 4.1.

UCI senior setter Marissa Alvarez averages 10.32 assists per set, which is good for third-best in the conference as well. This may be the biggest Anteater advantage if Roenicke is unable to play, as she is second in the Big West in the same category with an average of 10.34 assists per frame.

After splitting two matches last weekend, LBSU remains in second place in the conference, trailing only No. 9 Hawaii (15-2, 8-0 Big West). The Beach will host the Rainbow Wahine on Oct. 26 at 7 p.m.

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